POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
GEORGIA	6,478,216	8,186,453	8,681,578	9,488,977
MEDIAN AGE (YRS)		33.4	34.2	35.6
AUGUSTA-AIKEN, GA	415,184	477,441	491,643	515,559
MEDIAN AGE (YRS)		34.5	35.3	36.2
HISPANICS (ANY RACE)		11,670	12,732	14,765
STATE'S PERCENTAGE		2.44%	2.59%	2.86%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		293,432	299,697	311,274
MSA'S PERCENTAGE		61.46	62.77	65.20
MEDIAN AGE (YRS)		37.4	38.3	39.8
BLACK/AFRICAN-AMERICAN		164,019	170,531	180,068
MSA'S PERCENTAGE		34.35	35.72	37.72
MEDIAN AGE (YRS)		29.7	30.4	31.4
AMERICAN INDIAN/NATIVE		1,537	1,673	1,942
MSA'S PERCENTAGE		0.32	0.35	0.41
MEDIAN AGE (YRS)		33.8	34.6	34.3
ASIAN		7,030	7,555	8,471
MSA'S PERCENTAGE		1.47	1.58	1.77
MEDIAN AGE (YRS)		36.7	37.7	39.2
HAWAII/PACIFIC ISLANDER		380	392	434
MSA'S PERCENTAGE		0.08	0.08	0.09
MEDIAN AGE (YRS)		29.7	28.7	30.0
OTHER		4,091	4,567	5,338
MSA'S PERCENTAGE		0.86	0.96	1.12
MEDIAN AGE (YRS)		23.4	23.7	23.6
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN			101,309	100,450
SUBURBAN			273,889	287,615
RURAL			116,445	127,494

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$42,344		
PER CAPITA	\$21,052		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$6,806,994,000	\$8,786,600,000	29.08%
FOOD AT HOME TOTAL	\$830,163,200	\$968,813,700	16.70%
FOOD AWAY FROM HOME TOTAL	\$673,386,200	\$861,050,400	27.87%
FOOD AS % OF TOTAL EXPENDITURES	22.09%	20.83%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$180,389,500	\$212,345,300	17.71%
FISH & SEAFOOD PRODUCTS	\$15,875,100	\$18,564,300	16.94%
FRUITS & VEGETABLES	\$89,970,300	\$103,575,700	15.12%
DAIRY PRODUCTS	\$86,848,200	\$100,881,300	16.16%
BAKERY PRODUCTS	\$86,431,700	\$97,841,700	13.20%
CEREALS & PRODUCTS	\$45,158,600	\$53,671,500	18.85%
PREPARED FOODS	\$131,116,600	\$153,863,400	17.35%
JUICES	\$22,251,800	\$25,801,300	15.95%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$48,137,700 \$23,756,200 \$24,381,500	\$67,915,500 \$32,356,400 \$35,559,100	41.09% 36.20% 45.84%
LUNCH FAST FOOD FULL SERVICE	\$172,634,200 \$112,472,300 \$60,162,000	\$219,002,800 \$138,546,200 \$80,456,600	26.86% 23.18% 33.73%
DINNER FAST FOOD FULL SERVICE	\$239,432,000 \$108,228,800 \$131,203,200	\$312,539,800 \$134,034,500 \$178,505,300	30.53% 23.84% 36.05%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$979	\$1,077	10.01%
POULTRY	\$282	\$312	10.64%
EGGS	\$47	\$50	6.38%
FISH & SEAFOOD			
FRESH	\$42	\$45	7.14%
FROZEN	\$28	\$33	17.86%
CANNED	\$16	\$16	0.00%
FRUITS / VEGETABLES			
FRESH	\$315	\$342	8.57%
CANNED	\$90	\$100	11.11%
FROZEN	\$61	\$62	1.64%
OTHER	\$23	\$21	-8.70%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$149	\$159	6.71%
CHEESE	\$121	\$126	4.13%
ICE CREAM	\$79	\$86	8.86%
BUTTER / MARGARINE	\$37	\$45	21.62%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$362	\$384	6.08%
COOKIES	\$69	\$73	5.80%
CRACKERS	\$37	\$39	5.41%
CEREALS & PRODUCTS			
CEREALS	\$136	\$143	5.15%
PASTA PRODUCTS	\$40	\$47	17.50%
FLOUR & MIXES	\$44	\$52	18.18%
RICE	\$25	\$30	20.00%
PREPARED FOODS			
SNACKS/CHIPS	\$116	\$134	15.52%
JUICES	\$121	\$131	8.26%
FROZEN/PREP. OTHER	\$87	\$101	16.09%
SOUPS	\$56	\$65	16.07%
SAUCES & GRAVIES	\$57	\$57	0.00%
BABY FOOD	\$49	\$52	6.12%
FROZEN MEALS	\$39	\$45	15.38%
NUTS	\$30	\$32	6.67%
SALADS	\$22	\$26	18.18%

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